

中国女企业家协会

2016 International Summit of Women Entrepreneurs Program

Founded by China Association of Women Entrepreneurs (CAWE), "International Summit of Women Entrepreneurs" is scheduled to be held once every year from 2000 to 2014, so far 15 sessions of summit forum have been successfully hosted, and nearly 4000 female entrepreneurs both at home and abroad have participated in the summit forum.

Ever since its establishment, "International Summit of Women Entrepreneurs" has been adhering to the purpose of promoting the communication, exchanges and cooperation among female entrepreneurs both at home and abroad, centering on the national development strategy, focusing on the economic situation and economic development issues, taking efforts to build an international communication platform with an aim to power women entrepreneurs expanding horizons, grasping the trend, conducting depth discussion, joint negotiation on strategies and promote the scientific development of the enterprises.

With the tenet of implementing the spirit of *National Outline for Innovation-Driven Development Strategy*, through the comprehensive forum with international, innovative and forward-looking characteristics, "2016 International Summit of Women Entrepreneurs" will create opportunities for female entrepreneurs to listen to wisdom of experts, share cutting-edge insights, display practice achievement, share high-quality resources, and thereby achieve the goal of identifying the new trend of economic development, exploring new modes of enterprise development, focusing on new forms of economic development, driving transformation and upgrading of enterprises by innovation and strike a win-win success in the future.

This summit forum gathers top experts and scholars, social successful celebrities, female business leaders and will invite leaders of related government departments, Mrs. Ambassador to China, embassy officials and renowned foreign women entrepreneurs to attend the conference and deliver keynote speeches. These participants will bring us the latest research outcomes from different fields, and hence this summit forum will become a fantastic idea feast. The lighthouse guiding women entrepreneurs to build and fulfill their dreams will be ignited here, and new journey of enterprise seeking innovation and development will set sail from now!

I. Organizers

China Association of Women Entrepreneurs (CAWE), National School of Development at Peking University (NSD)

II. Forum Theme

Innovation, Transformation and Upgrading—Create a New Future with "She" Power

III. Date and Location

(1) Date: Nov. 3-4, 2016

(2) Location: Sheraton Grand Beijing Dongcheng Hotel, Beijing, China

IV. Agenda

November 2, 2016 (Wednesday): 24-hour registration

November 3, 2016 (Thursday)

09:00-09:10 Opening Ceremony

09:10-11:00 Keynote Speech

11:15-12:35 Forum: Innovation in Science and Technology

14:00-15:30 Forum: Innovation in Product

15:45-17:30 Product Promotion Campaign

November 4, 2016 (Friday)

09:00-10:10 Forum: Innovation in Branding and Service

10:10-10:50 International Forum

11:05-12:00 Panel Forum: Women Entrepreneurs Growth Sharing

12:00-12:10 Closing Ceremony

13:30-17:30 Visit COFCO Farm

V. Guests and Summit Content

(1) This summit is proposed to leaders from Ministry of Industry and Information Technology (MIIT), Prof. Zhou Qiren from National School of Development at Peking University (NSD) and other leaders and experts to deliver keynote speeches on hot issues such as national economy situation and innovation-driven development.

(2) This summit plans to invite Ms. Li Dang, General Manager of China General Technology (Group) Holding, Limited, Ms. Zhao Baige, expert committee chairman of RDI Think-tank Platform Project of Chinese Academy of Social Sciences, Prof. Chen Chun-hua of National School of Development at Peking University(NSD), Ms. Tan Lixia, Vice Chairman of Qingdao Haier Co., Ltd. and other female elites in domestic and foreign economy and enterprise circle to make speeches and carry out communication on special topics such as scientific and technological innovation, product innovation, branding and service innovation, "One Belt And One Road" and enterprise internationalization, *etc.*

(3) This summit is proposed to invite renowned domestic and foreign female entrepreneurs and enterprise founders to exchange and share female leadership and

their successful experience of enterprise development.

VI. Advantages

"2016 International Summit of Women Entrepreneurs" is jointly organized by China Association of Women Entrepreneurs and National School of Development at Peking University (NSD), with extensive publicity from domestic mainstream media, featuring unique advantage in resources, think-tank capability, and publicity.

(1) Resource advantage: Fully integrate resources of economy and enterprise circle both at home and abroad, establish the multiple interconnected and interworking exchange mechanism, make female elites and female executives from government, enterprises and social institutions and other various circles to get together in the this summit forum, create a good chance for contributing sound development strategies to women-owned enterprises and striking win-win cooperation situation.

(2) Think-tank advantage: Make full use of the resources of National School of Development at Peking University(NSD)and RDI Think-tank Platform Project of Chinese Academy of Social Sciences, invite experts and scholars from various related fields both at home and abroad and successful entrepreneurs representatives from all walks of life to build the think-tank function in communication and exchange among domestic and abroad enterprises.

(3) Publicity advantage: Economic Daily, China Women's News, Xinhuanet, People's Daily Online and other mainstream media will offer extensive publicity and report.

VII. Contact Person and Contact Information

(1) Point of Contact for international guests:

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Organizing Committee of 2016 International Summit of Women Entrepreneurs

September 12th, 2016

